

# Sagor Ahamed

Digital Marketing Specialist | Google Ads Expert | Tracking Consultant

📍 Jhenaidah, Dhaka, Bangladesh

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## Professional Summary

I'm Sagor — a digital marketing expert with over 12 years of experience. I help businesses grow by running effective ads on Google, Facebook, Instagram, and TikTok — even if they don't have a website. Whether you're just starting out or looking to grow faster, I'll help you reach the right people, get more leads, and increase your sales. I also create WordPress websites, design landing pages, and set up tracking systems like GTM, GA4, and Facebook Pixel so you can see what's working. If you want to grow your business online, I'm here to help — step by step.

## Work Experience

Freelance Digital Marketer – Fiverr & International Clients (2012 – Present)

- Managed 500+ ad campaigns for Google, Facebook, Instagram & TikTok
- Worked across local services, eCommerce, and agencies
- Specialized in lead generation for businesses without websites

Collaborator – Small Digital Agencies (2015 – Present)

- Delivered white-label services to agencies in the US, UK, and Canada
- Setup ad campaigns, conversion tracking, and client reports

## Skills & Expertise

- Google Ads – 95%
- Facebook & Instagram Ads – 90%
- YouTube Video SEO – 85%
- Website SEO – 88%
- WordPress & Landing Page Customization – 87%
- Conversion Tracking (GA4, GTM, Pixel) – 92%

## Certifications

- Google Ads Search Certification
- Meta Certified Digital Marketing Associate
- GA4 Fundamentals

## **Languages**

English – Fluent

Bangla – Native